ARTWORK SERVICES GUIDE

SERVICE BREAKDOWN Cost Customer Proof sent for your approval	JUST PRINT FREE X	FILE CHECK FEE APPLIES* Optional Fee Applies*	FILE ASSIST FEE APPLIES*
ACCEPTED FILES you can supply us:			
Print ready PDF	\checkmark	\checkmark	1
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Print ready JPEG	×	\checkmark	\checkmark
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Adobe Creative Suite (Illustrator, InDesign, Photoshop)	×	X	\checkmark
CoreIDRAW	×	X	\checkmark
Microsoft Office (Word, Publisher, Powerpoint)	×	×	\checkmark
REJECT we will reject your file if any of the following apply:			
Your file is corrupt	\checkmark	\checkmark	1
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Sizes that are disproportionate	\checkmark	\checkmark	1
Fonts are unembedded	\checkmark	\checkmark	\checkmark
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Any pages are missing from your file	\checkmark	\checkmark	1
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WARN we will warn you if there is/are:			
Objects too close to the edge	×	1	1
Low resolution images Impure blacks	×	<u>_</u>	1
Incorrect panel sizes on folded jobs	×	<u>_</u>	1
No allowance for creep within your booklet	×	\checkmark	\checkmark
Issues with the forme cutter guide lining up with your artwork	×	1	\checkmark
FIX where we can we will fix:			
Convert your file to a print ready PDF	×	\checkmark	\checkmark
Convert RGB to CMYK	1	\checkmark	\checkmark
Convert spot colour to CMYK when applicable	1	1	1
Missing Bleed - by scaling	1	1	1
Ink coverage over 340%	1	\checkmark	1
Fix overprints accidentally set on colours other than black	\checkmark	\checkmark	\checkmark
Scale Proportionately	1	\checkmark	1

